

Notification of share buyback transactions

May 15, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from May 8, 2017 until May 12, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.08	FR0000130577	3,391	65.1796	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.08	FR0000130577	10,276	65.1472	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.08	FR0000130577	6,509	65.1886	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.09	FR0000130577	78,502	64.8988	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.10	FR0000130577	29,136	65.3072	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.11	FR0000130577	499	65.6900	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.11	FR0000130577	253	65.6900	AQXE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.11	FR0000130577	4,944	65.6971	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.11	FR0000130577	128	65.6900	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.11	FR0000130577	560	65.6900	TRQX
TOTAL				134,198	65.0655	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-may-08-until-may-12-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
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Paris Trade and Companies Register No. 542 080 601



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