



PUBLICIS GROUPE

INTERNAL NOTE

August 28, 2008

Dominique Le Bourhis appointed Vice President - Group Treasurer

I am pleased to announce, effective immediately, the appointment of **Dominique Le Bourhis** as Vice President - Group Treasurer, replacing Frederic Coutant. Dominique will report to me.

Dominique has a long experience in Treasury initially with Credit Lyonnais and Bank of America, after which he joined Euro Disney where he held several positions including VP Finance and Purchasing.

Dominique was most recently the Group Treasurer of Imerys, a worldwide leader in industrial minerals.

Please join us in congratulating Dominique on his appointment and welcoming him to Publicis Groupe.

Jean-Michel Etienne

Distribution list:

P12

Brand CFOs / Brand Controllers

SSC MDs / CAOs / Country Treasurers / Country Tax Managers

Patrick Dumouchel, Russell Kelley, Anne Vaucheret, Martine Hue, Peggy Nahmany

Groupe team