

Maurice Lévy Recognized for his Outstanding Contribution to Peace and Innovation

October 25, 2018 – Israel – Ahead of the inauguration of the Israeli Innovation Center, founded by the Peres Center for Peace and Innovation, Maurice Lévy, Chairman of the Supervisory Board of Publicis Groupe, was honored today with the “Peace and Innovation” award in acknowledgment of his outstanding contribution to peace and innovation.

“It is a great honor and I am very grateful to be able to take part, however modestly, in the peace efforts and in the development of innovation. Shimon Pères was a one-of-a-kind character who worked incessantly towards peace and in making Israel the start-up nation it is today. His son Chemi has taken the torch as President of the Peres Center for Peace and Innovation and now both flames, that of the Peace and that of Innovation, are blazing,” commented Maurice Lévy.

About the Peres Center for Peace & Innovation

The Peres Center for Peace and Innovation, founded in 1996 by the late President of Israel, Shimon Peres, develops and implements impactful and meaningful programs with a focus on promoting a prosperous Israel, nurturing and highlighting Israeli innovation, and paving the way for shared-living between all of Israel's citizens and lasting peace between Israel and its neighbors. The Peres Center has helped save the lives of over 12,500 children and in training 250 doctors in Israeli hospitals so they can return home to take care of their own and save more lives. The Peres Center continues to play a key role in improving the social, economic and political environment to build a foundation for peace in the region.

About the Israeli Innovation Center

The Israeli Innovation Center at the Peres Peace House in Jaffa is the first and largest visitor's center of its kind presenting the incredible story of Israel, the "innovation nation". Showcasing the diverse fields and people behind Israeli innovation, the Center will welcome visitors from Israel and around the world with the aim of promoting a better future of prosperity and peace. Partners in this journey of innovation include government ministries, multinational corporations, and the start-up community.

About Maurice Lévy :

Maurice Lévy is Chairman of the Supervisory Board of Publicis Groupe, the world's third largest communication group. He joined Publicis in 1971 as IT Director, and was later named CEO of Publicis Groupe in 1987, a role that he fulfilled for 30 years until being named Chairman of the Supervisory Board as of June 1, 2017. Widely recognized as a leading figure in the communications industry, Mr. Lévy also co-founded the French Brain Institute (ICM) in 2005. He serves as Chairman for several entities, including the International Board of Governors for the Peres Center for Peace and the Pasteur-Weizmann Institute since 2015. Mr. Lévy has been honored with numerous distinctions and accolades for his contributions to media, business leadership, and tolerance. Mr. Lévy holds the distinctions of Commandeur of the French Légion d'Honneur and Grand Officier of the Ordre National du Mérite.

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