



PUBLICIS GROUPE

PUBLICATION DATE FOR PUBLICIS GROUPE'S 2011 FIRST-HALF YEAR RESULTS

Paris, July 11, 2011 - Publicis Groupe will publish its 2011 First-Half year results on Thursday, July 21st before the market opens.

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CONTACTS

Publicis Groupe

Martine Hue, Investor Relations

+ 33 (0)1 44 43 65 00

Peggy Nahmany, External Communication

+ 33 (0)1 44 43 72 83

About Publicis Groupe:

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries, Publicis Groupe employs approximately 50,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. Rosetta is an autonomous consulting and digital marketing agency. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing.

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